## **DISCUSION:**

Innovative Sustainable Forest Management Education in the Asia-Pacific Region (Phase III )



Suzy Zeng (曾雪琴) AP-FECM Executive Office 2023-08-15







THE UNIVERSITY OF BRITISH COLUMBIA

Faculty of Forestry

# Outline

Background

Goals and objectives

Project expected outputs and achievements

**Conclusions and Lessons learned** 

Future Proposal for Online Education among AP-FECM members



THE UNIVERSITY OF BRITISH COLUMBIA

<sup>/</sup> Faculty of Forestry

## Background

- Proposed during the First Forestry College Deans Meeting in the Asia Pacific region in 2011
- A joint educational online program under the framework of Asia Pacific Forestry Education Coordination Mechanism (AP-FECM)
- UBC Forestry, BFU, UM, UF, UPLB, UBC CTLT.....

### Leading organization

UBC Faculty of Forestry

### Sponsor

The Asia-Pacific Network for Sustainable Forest Management and Rehabilitation (*APFNet*)







## Vision

- Develop a regionally recognized core curriculum aimed at senior forestry students, young faculty and mid-career professionals to acquire knowledge of SFM.
- Exchange knowledge and technology in forestry management education by bringing the professors and experts to collaborate in developing SFM courses and programs.



## Phase I

## **Self-Directed Online Distance Education Courses**

Phase I (2013-2016)

Universities

• Australia, Philippines, China, and Canada

Five Self-Directed Online Distance Education Courses

- Developed self-directed learning courses with course content as open education resources for senior students and practitioners in Asian Pacific Regions.
- Created the basis for leading to a credentialed degree in Forestry
- Attracted more than 3300 users from 91 economies

## Phase II Executive Summary

Phase II (2018-2021)

- Universities: Australia, Philippines, China, Canada, and U.S.
- Have course content as open educational resources
- Add graded assessments
- More focused on the tropical forest sustainable management
- Create an online distance education certificate program
- Build the foundation for a potential Master degree program
- Created a platform for collaboration across the world to promote student mobility, research cooperation and mutual course articulation and recognition etc..



## Goals and objectives

- Goal 1: Build 14 high quality SFM online courses
- Goal 2: Create a platform for exchange of ideas and experiences on SFM education
- Goal 3: Provide a foundation for regional universities to further develop online SFM Master's certificate and degree programs
- Goal 4: Further increase equity in forest education by providing more open educational resources.

## Expected outputs and achievements

- Expected output 1: Development of ten SFM courses and update of five existing courses
- Expected output 2: SFM repurposed OER courses implementation
- Expected output 3: Establishment of the AP-FECM Course Completion Certificate & UBC's Graduate Certificate Program
- Expected output 4: Promotion and management of the project

## Outcome 1: Development of 14 SFM courses

## **Phase I and Phase II Courses List**

Phase I Courses Upgrading		Phase II Courses Development		
FODE001: Sustainable Forest Management in a Changing World	UBC	FODE004: Sustainable Use of Forest Ecosystem Services and Community Livelihoods	UPLB	
FODE002: Forest Governance, Public Relations, and Community Development	UPLB	FODE007: Silviculture, Plantation Design and Management	BFU	
		FODE008 (I): Tropical Forests Ecology (I): Structure and Composition of Tropical Forest Ecosystems	UBC	
FODE003: International Dialogue on Forestry Issues	UBC	FODE008 (II): Tropical Forests Ecology (II): Ecological Processes in Tropical Forests	UBC	
FODE005: Restoration of Degraded Forest Ecosystems & Forest Plantation	UM	FODE009: Geomatics in Forestry (Data Collection and Measurement)	UBC	
Development		FODE010: Climate Modelling and Forest Application	UBC	
FODE006: Forest Resource Management and Protection	BFU	FODE011: Conservation in Asia: Challenges and Opportunities		
		FODE012: Urban Forestry in the Asia Pacific Region	UBC	
		FODE014: Natural Forest Management in the Tropics	UF	

## Development of SFM curriculum for AP region



Course selection was based on the consultation and suggestions from the top content experts in the Asia Pacific region.



Second phase course development was focused on tropical forests and forestry management



A comprehensive program curriculum and course templates were set to meet the best practices in online learning

## **Course development workshop**

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- On-site course development workshop for online learning was organized on July 30<sup>th</sup> – August 3<sup>rd</sup> 2018
- ✓ Over 30 lead experts from partner universities participated in the workshop at UBC to determine content and format of each course and to form course development teams
- We ensured that the course development process was as efficient and effective as possible in the three years of the project.

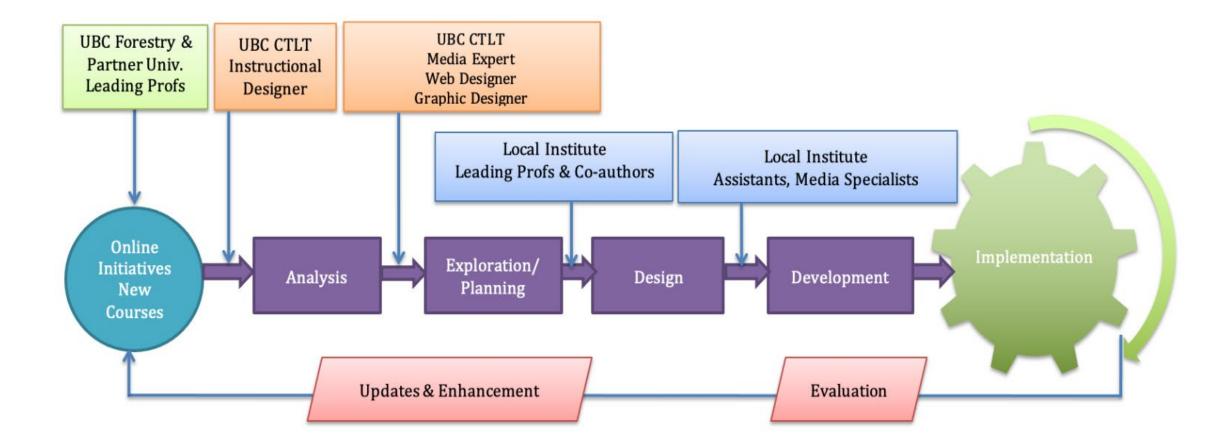
## Support from UBC CTLT (Center for Teaching and Learning Technology)

The UBC CTLT is responsible for providing central learning and instructional design support in terms of curriculum development, instructional design, learning technology integration, Canvas course site authoring, graphic design, project coordination and professional development.

Three major quality assurance strategies:

- guiding course development following a modified ADDIE course development model going through the process of Analysis, Planning, Design, Development, Implementation, and Evaluation;
- guiding the establishment of team-based approach during course development and implementation to bring in professional instructional design staff, content developers, and administration support staff at different stages of course development;
- introducing Quality Matter (QM) quality standard as guideline for course development.

### **Courses Development: Following Modified ADDIE Model**



Integrate technology into content and pedagogy of course design and Development

### **Courses Development: Team-based Approach**

## Phase I (New & Upgraded Courses)

### **UBC** Forestry Leads

- Academic Lead (1)
- Project Director (1)
- Project Coordinator (1)

### **Participating Institutions**

- Lead Professors (5)
- Course Co-author(s) (11)
- Support people (Multiple)

### **UBC CTLT Central Support**

- CTLT Project Coordinator (1)
- Learning/Instructional Designer (1)
- Web Designer (1)
- Media Expert (1)
- Graphic Designer (1)

## Phase II (New courses)

### **UBC** Forestry Leads

- Academic Lead (1)
- Project Director (1)
- Project Coordinator (1)

### **Participating Institutions**

- Lead Professors (9)
- Course Co-author(s) (16)
- Support people (Multiple)

### **UBC CTLT Central Support**

- CTLT Project Coordinator (1)
- Learning/Instructional Designer (1)
- Media Expert (1)

### **Courses Development: Quality Matters (QM) Online Course Design Standards**

#### Specific Review Standards from the QM HE Higher Education Rubric, Sixth Edition General Standard pecific Review Standard Course Instructions make clear how to get started and where to find various course components 1.2 Learners are introduced to the purpose and structure of the course. Overview and Introduction 3 Communication expectations for online discussions, email, and other forms of interaction are clearly stated. 4 Course and institutional policies with which the learner is expected to comply are clearly stated within the course, or a link to current policies is provided. 5 Minimum technology requirements for the course are clearly stated, and information on how to obtain the technologies is provided. Computer skills and digital information literacy skills expected of the learner are clearly stated. .7 Expectations for prerequisite knowledge in the discipline and/or any required competencies are clearly stated. 1.8 The self-introduction by the instructor is professional and is available online. 19 Learners are asked to introduce themselves to the class. Learnin 2.1 The course learning objectives, or course/program competencies, describe outcomes that are measurable 2.2 The module/unit-level learning objectives or competencies describe outcomes that are measurable and consistent wit the course-level objectives or competencies 2.3 Learning objectives or competencies are stated clearly, are written from the learner's perspective, and are prominently located in the course. 2.4 The relationship between learning objectives or competencies and learning activities is clearly stated. 2.5 The learning objectives or competencies are suited to the level of the course Assessmen 3.1 The assessments measure the achievement of the stated learning objectives or competencies 3.2 The course grading policy is stated clearly at the beginning of the course. and 3.3 Specific and descriptive criteria are provided for the evaluation of learners' work, and their connection to the course grading policy is clearly explained. Measurement The assessments used are sequenced, varied, and suited to the level of the course. 3.5 The course provides learners with multiple opportunities to track their learning progress with timely feedback. Instructional 4.1 The instructional materials contribute to the achievement of the stated learning objectives or competencie Materials 4.2 The relationship between the use of instructional materials in the course and completing learning activities is clearly explained. 4.3 The course models the academic integrity expected of learners by providing both source references and permissions for use of instructional materials. 4.4 The instructional materials represent up-to-date theory and practice in the discipline 4.5 A variety of instructional materials is used in the course. Learning 5.1 The learning activities promote the achievement of the stated learning objectives or competencies. Activities 5.2 Learning activities provide opportunities for interaction that support active learning. and Learne 5.3 The instructor's plan for interacting with learners during the course is clearly stated 5.4 The requirements for learner interaction are clearly stated. Interaction Course 6.1 The tools used in the course support the learning objectives or competencies. Technology 6.2 Course tools promote learner engagement and active learning. 6.3 A variety of technology is used in the course. 6.4 The course provides learners with information on protecting their data and privacy Learner 7.1 The course instructions articulate or link to a clear description of the technical support offered and how to obtain it. 7.2 Course instructions articulate or link to the institution's accessibility policies and services. Support 7.3 Course instructions articulate or link to the institution's academic support services and resources that can help learned succeed in the course 1.4 Course instructions articulate or link to the institution's student services and resources that can help learners succeed Accessibility\* 8.1 Course navigation facilitates ease of use and Usability 8.2 The course design facilitates readability 8.3 The course provides accessible text and images in files, documents, LMS pages, and web pages to meet the needs of diverse learners 8.4 The course provides alternative means of access to multimedia content in formats that meet the needs of diverse learners. 8.5 Course multimedia facilitate ease of use. 8.6 Vendor accessibility statements are provided for all technologies required in the course \* Meeting QM Specific Review Standards regarding accessibility does not guarantee or imply that the specific ac puntry are met. Consult with an accessibility specialist to ensure that accessibility regulations are met ON© 2018 MarylandOnline, Inc. All rights reserved. This document may not be copied or duplicated without written permission of Quality Matters For more information or access to the fully annotated QM Rubric, visit qualitymatters.org or email info@qualitymatters.org

Source:

https://www.qualitymatters.org/sites/default/files /PDFs/StandardsfromtheQMHigherEducationRu bric.pdf

- Quality Matters (QM) Online Course Design Standards
  - Course Overview and Introduction
  - Learning Objectives/Competencies
  - Assessment and Measurement
  - Instructional Materials
  - Learning Activities and Learner Interaction
  - Course Technology
  - Learning Support
  - Accessibility and Usability
- How do we use QM rubric
  - Guideline during course development
  - Quality review upon completion of course development
    - Instructor self review
    - Peer review
      - Guest Subject Matter Expert (1)
      - Learning/Instructional Designer (1)
    - Student review

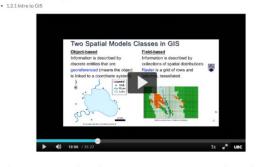
## Self, peer and student review of courses

XM = FODE Online Course	e Design - Student QM Review ${arsigma}$	? <u></u>	XM = FODE Online Course	Design - Student QM Review V	? 4	
Data & Analysis Reports			Data & Analysis Reports			
Results Reports			Results Reports			
Report: Default Report V Manag	e Filters 0.3 - The course you are reviewing is v Is v 15 Selected v )	Share Report ∨	Report: Default Report V Manage	e Filters 0.3 - The course you are reviewing is v Is v IS Selected v O O	Share Report ∽	
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Q Search Questions			Q Search Questions			
+ Create Custom Page			+ Create Custom Page	•		
A What is your name?	What is your name?		A What is your name?	What is your name?		
<b>A</b> What is your email address?	R5dIB9	Ĭ	<b>A</b> What is your email address?	陈北王帝	Ľ	
• The course you are reviewing is	除水工研	۱.	• The course you are reviewing is	除红丽	Ĭ	
• — What is your current occupation? • — (Select all that apply.)	线玻楠	Ĭ	• — What is your current occupation? • — (Select all that apply.)	钱筱檎	Ľ	
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• — What is your gender?	张林会	Ŭ	• What is your major?	张林会	Ľ	
• What is your major?			• Do you already have a degree in	zhongojanxi	Ľ	
• Do you already have a degree in forestry? If yes, what is it?	zhongqianxi	Ŭ	forestry? If yes, what is it?	yangtianyun	Ĩ	
• Are you currently studying or • continuing studying a degree in	yangtianyun	ľ	• — Are you currently studying or continuing studying a degree in	landkan ilan i		
continuing studying a degree in						

## **Integration of New Technologies in Course Development**



Fundamental Concepts Lecture Videos & Powerpoints



Integration of drone, GIS and satellite data in the Geomatics in Forestry course developed by Dr. Nicholas Coops





Filming and recording in forest communities in Asia



## **Course Canvas Sites**

Dashboard







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FODE 008-1-SQM Structure and ... FODE.008-1.SQM Ē P

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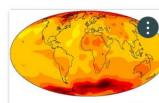


FODE 008-2-SQM Ecological Proc... FODE.008-2.SQM é. Đ



FODE 009-SQM Geomatics in For... FODE.009.SQM

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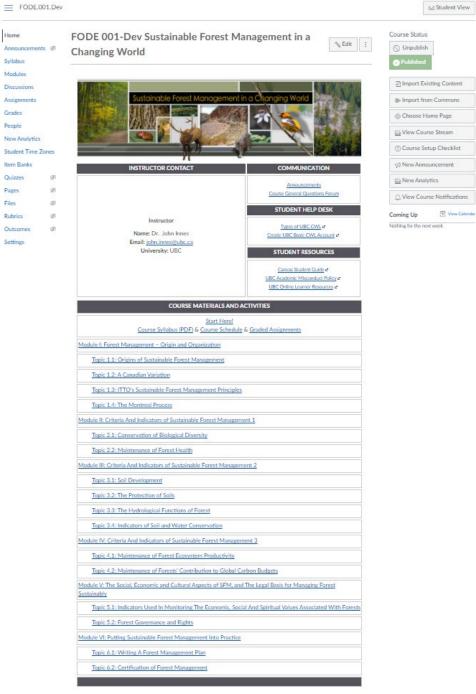
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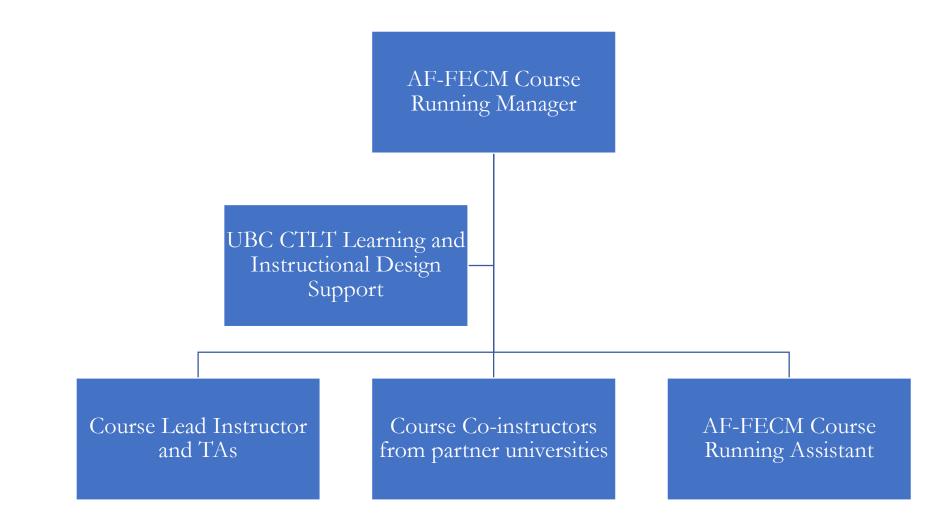
FODE 011-SQM Conservation in ... FODE.011.SQM

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Outcome 2: SFM repurposed OER courses implementation

## 2.1 Team-based Course Operation management Model



## 2.2 Repurposed OER Course Development and Implementation Model

Analysis of the demand, target group, etc. Planning and design of repurposed OER courses Promotion of repurposed OER courses through a variety of channels Instructor-led course delivery of repurposed OER courses with integration of different pedagogical approaches. AP-FECM course completion certificates provided.

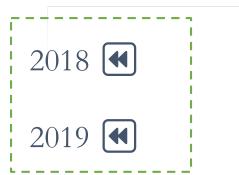
Evaluation and surveys to enhance the repurposed OER courses

## 2.3 Courses offerings

Offerings Before Pandemic

2016

2017



Typically one subject + 100-200 students

Offerings during Pandemic

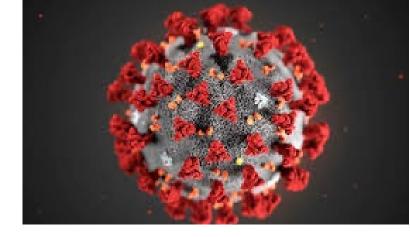
Offerings (Feb-April 2020) during COVID-lockdown in China

**1,565 students 32 universities from China:** Undergraduate students, Graduate students, Professionals

Offering (Sep-Dec 2020)

**1,224 students from 135 Universities from Asia Pacific Region:** Undergraduate students, Graduate students, Professionals

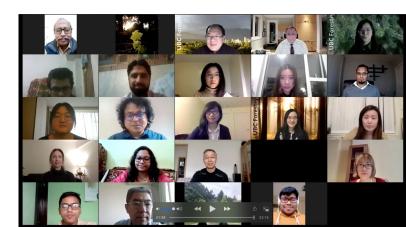
- Spring Term (Feb-May): 8 SFM online courses to Chinese universities
  - Geomatics in Forestry (Data Collection and Measurement) (Phase II)
  - Urban Forestry in the Asia Pacific Region (Phase II)
  - Sustainable Forest Management in the Changing World (Phase I)
  - Forest Governance, Public Relations, and Community (Phase I)
  - Development Forest Resource Management and Protection (Phase I)
  - Restoration of Degraded Forest Ecosystems & Forest Plantation Development (Phase I)
  - International Dialogue on Forestry Issues (Phase I)
  - Contemporary Topics in Forestry
- Fall Term (Sep-Dec): **5** SFM online courses to Asia-Pacific universities
  - Geomatics in Forestry (Data Collection and Measurement) (Phase II)
  - Urban Forestry in the Asia Pacific Region (Phase II)
  - Sustainable Forest Management in the Changing World (Phase I)
  - Forest Governance, Public Relations, and Community (Phase I)
  - Development Forest Resource Management and Protection (Phase I)



#### Sustainable Forest Management Online Course 2021 Closing Ceremony

Asia Forest Research Centre (AFRC), Faculty of Forestry, UBC Asia-Pacific Network for Sustainable Forest Management (APFNet)





## 2.4 Impacts and students' feedbacks



Served a critical need for 168 universities and over 5000 students in the Asia Pacific Region



Created a Comanagement Model with both Teaching and Administration Teams

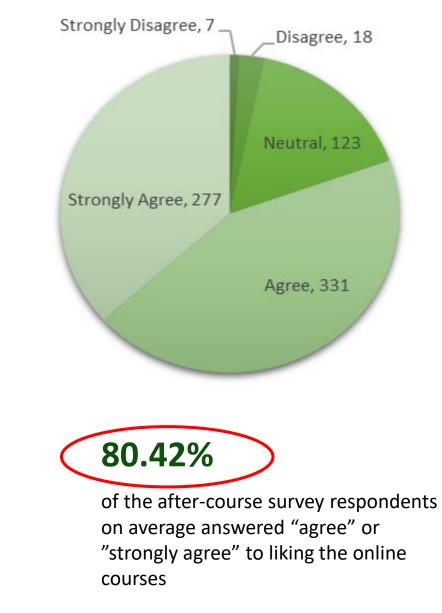


Pre-course Workshops for instructors and teaching staff were offered



A mixed model of asynchronous and synchronous teaching

### **Overall Student Satisfaction**



Outcome 3: Establishment of the AP-FECM Course Completion Certificate & UBC's Graduate Certificate Programs

## 3.1 AP-FECM Course Completion Certificate program

• Students who complete the online courses receive a certificate issued by the AP-FECM Executive Office

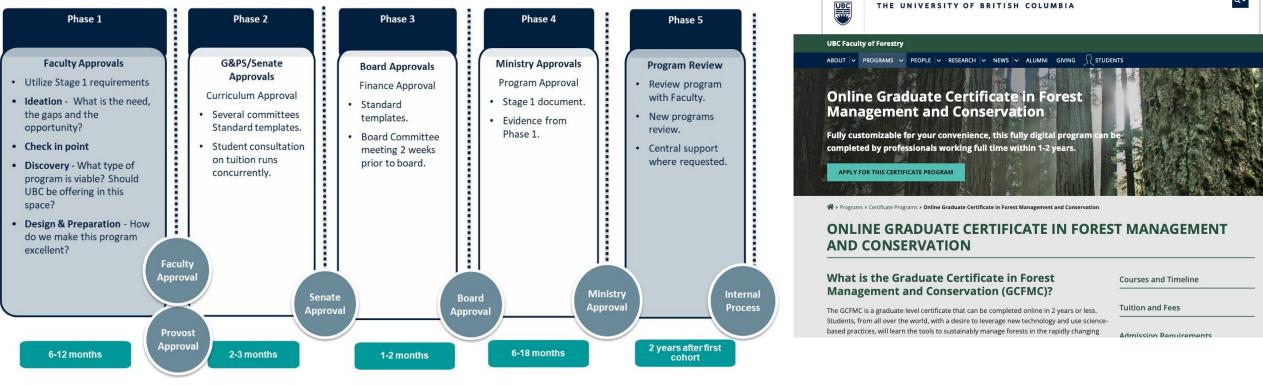


The AP-FECM Sustainable Forest Management Certificate

## 3.2 UBC Certificate Credit Program

---Online Graduate Certificate in Forest Management and Conservation

### UBC Credit Programs Approval Process



https://academic.ubc.ca/vpa-initiatives/new-programproposals/credit-programs-approvals-process https://forestry.ubc.ca/programs/certificate/forest-managementconservation/courses-and-timeline/

## **Program Requirements:**

### Students must complete 15-credits (5 courses) in a maximum of two

#### <u>years.</u>

One required (core) course, which must be completed in the first term:

### **\*** FOPE 500:Sustainable Forest Management in a Changing World (Phase I)

Students can then customize their certificate by selecting four additional courses that suit their unique interests, within the elective pool:

- FOPE 501: Geomatics in Forestry: Data Collection and Management (Phase II)
- FOPE 502: Introduction to Urban Forestry in the Asia Pacific Region (Phase II)
- FOPE 503: Climate Modelling and Forest Applications (Phase II)
- FOPE 504: Structure and Composition of Tropical Forest Ecosystems (Phase II)
- FOPE 505: Ecological Processes in Tropical Forests (Phase II)
- FOPE 506: Forest Conservation in Asia: Challenges and Opportunities (Phase II)
- FOPE 507: International Forestry Issues, institutions, and Multi-Lateral Agreements (Phase I)
- FOPE 508: Forest Ecosystem Services and Community Livelihoods (Phase II)
- FOPE 509: Plantation Design and Management (Phase II)

Output 4: Promotion and management of the project

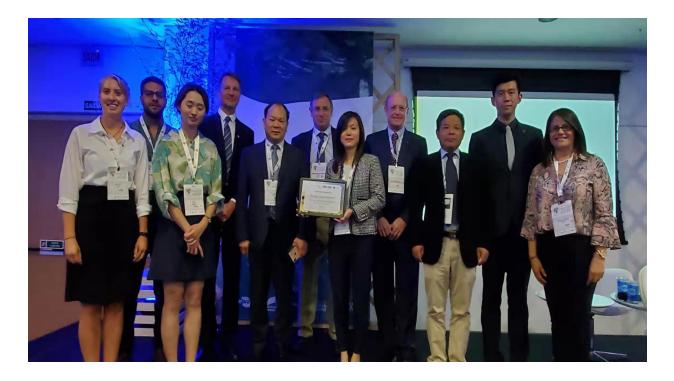
## 5.1 AP-FECM in spotlight CNIE 2016 Award – Excellence and Innovation in the Integration of Technology in Educational Practices/Collaboration



### 5.2 AP-FECM in spotlight on XXV IUFRO World Congress

### IUFRO Award - Best Practices in Forest Education – Tertiary 2019

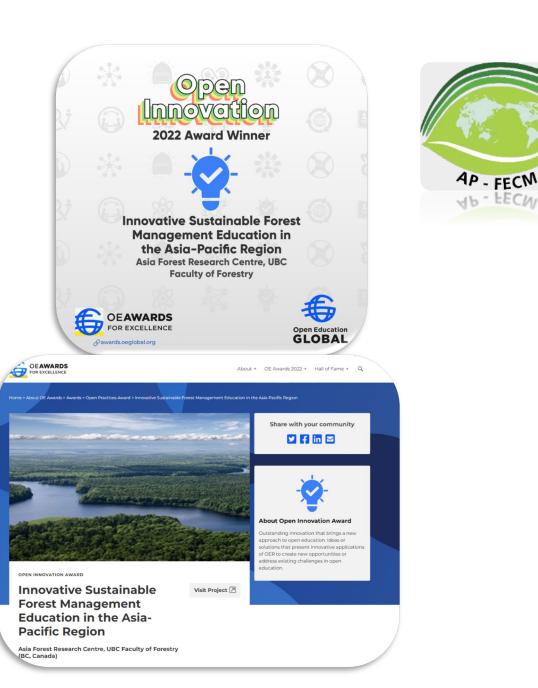




## 5.3 AP-FECM in spotlight

## Open Innovation Award 2022

https://awards.oeglobal.org/awards/2022/openinnovation/apfecm/



## 5.4 Silver Lining for Learning TV Show



<u>Links</u> <u>https://v.youku.com/v\_show/id\_XNTEyNjU0ODAxNg==.html</u> <u>https://www.youtube.com/watch?v=yeEZrUkDilc</u>

## 5.6 New website

#### Upgrade the website in 2022

https://apfecm.forestry.ubc.ca/sfm-onlinecourses/



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#### SFM ONLINE COURSES

Click on an item below to see more:

BACKGROUND AND INTRODUCTION

AP-FECM SFM OER COURSES

AP-FECM REPURPO SED OER COURSE COMPLETION CERTIFICATE PROGRAM

UBC ONLINE GRADUATE CERTIFICATE IN FOREST MANAGEMENT AND CONSERVATION (GCFMC) PROGRAM

AWARDS

EVENT\$

#### AP-FECM SFM OER Courses





Forestry Issues, Institutions, and

Multi-Lateral Agreements

Go to Canvas site

View introduction

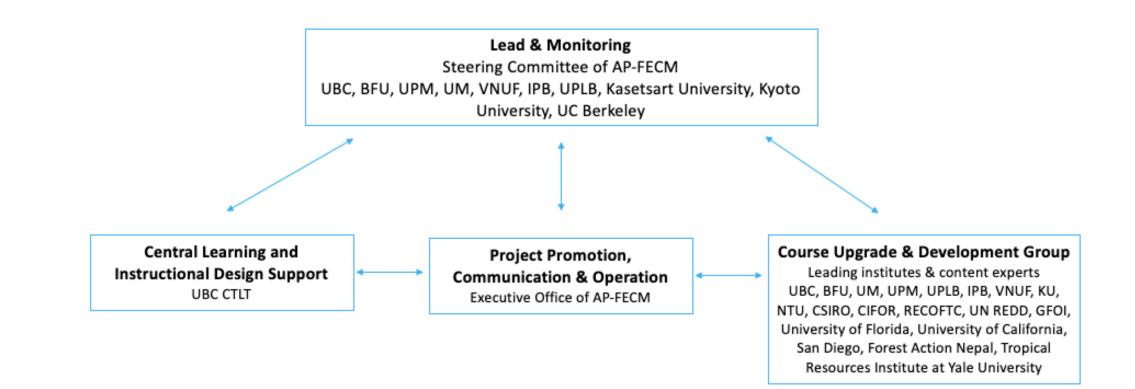


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FODE 004-OER - Forest Ecosystem Services and Community Livelihoods

Go to Canvas site View introduction

### 5.6 Project Management



## Conclusions

- The AP-FECM and UBC's Graduate Certificate programs were successfully established;
- 14 SFM online courses as OER;
- Integration of emerging educational technologies and pedagogies into the online courses;
- More than 130 universities were involved and over 70k OER users were achieved;
- Many praises and good feedbacks were received from the AP region.
- The platform for exchange of ideas and experiences on SFM education
- Forest education gaps were minimized....

## Lessons Learned

- A team-based approach;
- A mixed model of asynchronous and synchronous teaching;
- Students centered pedagogical model and learning activities;
- More supports for students who have special needs or difficulties in accessing high bandwidth technology;
- Further development of phase III and more courses development to adapt to changing context and need of forestry education.



## Future Plan for Innovative Sustainable Forest Management Education in the Asia-Pacific Region

#### SFM online course development (Phase III)

- Proposed courses
- 1. AI and Big Data application in forestry
- 2. Silvics and Silviculture
- 3. Abiotic disturbances
- 4. Biotic disturbances
- 5. Biodiversity conservation and wildlife management
- 6. Watershed management and forest hydrology
- 7. Forest economics and planning
- 8. Sustainable management of non-timber-forest-products (NTFP)
- 9. Agroforestry
- 10. Forest resources assessment

#### Further Cooperation among AP-FECM members

- •UBC Forestry will assist partner universities of repurposed OER courses
- University academic degree
- •Capacity building/training for mid-term career professionals
- •Instructor-led course delivery of repurposed OER courses by our summer programs



# Thanks! & Discussions